



Maine | Campus Compact CIVio Award

Maine Campus Compact (MCC) is pleased to announce the expansion of its Annual Awards Program to include a video award. The *Community Impact Video (CIVio) Award* recognizes students who have creatively used film to tell a story of community impact and learning through civic engagement. Viewers of the video submission will witness the power of civic engagement in enhancing student learning and strengthening communities.

Goals

- Inspire civic engagement through the creation and screening of videos showcasing the work of Maine students.
- Shine a spotlight on organizations addressing critical community issues.
- Recognize student media talents.

Qualifications

- Applicant is currently enrolled (at least half-time) as a student at a MCC member institution.
- Student has completed, or is currently participating in, a one-time or ongoing service or service-learning project (co-curricular or academically-based).
- The service must benefit Maine individuals, communities, land, or resources.

Guidelines

- Length: 3-5 minutes
- Key required components:
 - Frame a community issue through a story or facts/statistics.
 - Illustrate how the issue is/was addressed thru your service or service-learning project.
 - Demonstrate the learning you have experienced through your service.
 - Include a quote/testimonial (*live interview format preferred*) with key staff or a service recipient from the partnering community organization.
 - Your name, name of your campus, the community organization you are serving within, and Maine Campus Compact's logo should be featured.
- Otherwise, this competition is meant to inspire creativity in showcasing your efforts to strengthen your local community; be imaginative - and inspire us!

Submission

- CIVios should be posted to Maine Campus Compact's YouTube Channel in response to our "Call for CIVio Award Entries" video! www.youtube.com/mainecampuscompact
- When uploading your video to YouTube, please title it "CIVio: (your name)"
- Once your video has been posted, please email the public link to jillian@mainecompact.org

Timeline

October 10, 2011: Contest begins via YouTube
February 29, 2012: CIVio submission deadline
April 20, 2012: Award recipient(s) honored at Maine Campus Compact's 11th Annual Awards Ceremony

Please contact Jillian Winters at jillian@mainecompact.org if you have any questions